



The peaksaver[®] Neighbourhood Challenge

The **peaksaver[®] Neighbourhood Challenge** ran between July 15th and September 15th, inviting all residents of Waterloo Region and the City of Guelph to reduce their energy demand by signing up for a free **peaksaver** thermostat. Participating households could earn shade trees for their local neighbourhood, and potentially win a \$500 gift certificate for a local bike shop.

The results are now in:

- A total of 770 regional households participated in the challenge; including 104 in Guelph;
- 70 shade trees will be planted as a result of the challenge, 39 in Kitchener, 13 in Waterloo, and 9 each in Guelph and Cambridge. In the photo the four local utility Presidents celebrate the success of the program in a tree planting ceremony held October 7th



From left to right: Rene Gatien (Waterloo North Hydro), Art Stokman (Guelph Hydro), John Grotheer (Cambridge Hydro), and Jerry Van Ooteghem (Kitchener-Wilmot Hydro);

Prize Draw

All residents who enrolled in the program are eligible for a prize draw for a \$500 gift certificate to a local bike shop, prize draw to follow.

This challenge was initiated by our CDM consortium, including Cambridge and North Dumfries Hydro Inc., Guelph Hydro Electric Systems Inc., Kitchener-Wilmot Hydro Inc. and Waterloo North Hydro Inc. For more information about **peaksaver** and the **peaksaver Neighbourhood Challenge**, visit www.peaksaverchallenge.com or www.guelphhydro.com

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