



Media Release

Contact:
Mark Britton
Guelph Hydro Electric Systems Inc.
Tel: 519.822.1750 ex 2240
Email: mbritton@guelphhydro.com
Website: www.guelphhydro.com

saveONenergy^{OM} COUPON program helps Guelph and Rockwood residents prepare for winter while saving on electricity costs

(Guelph, ON) October 19, 2011 – Winter is on its way! Now is the time to prepare your home for winter so you save energy and money while staying warm through the long, cold season.

Guelph Hydro and several local retailers want to help. During the month of October, take advantage of in-store coupons for eligible energy-saving products, including weatherstripping, pipe wrap, insulation blankets, motion sensors, timers, programmable thermostats for electric baseboard heaters, and much more. This initiative is funded by the Ontario Power Authority (OPA) as part of the **saveONenergy^{OM} FOR HOME** program to help residents save energy at home.

Participating retailers in Guelph and the surrounding areas include: Canadian Tire, Costco, Giant Tiger, Home Hardware, Lowe's, RONA, Sears, Home Depot, Walmart and Zellers.

Take the Fall saveONenergy PLEDGE and earn AIR MILES®

This fall, see your commitment to saving energy translate into real savings by taking the **Fall saveONenergy PLEDGE!**

Beginning October 11, the **Fall saveONenergy PLEDGE** will help you save energy, save money, reduce greenhouse gases *and* earn AIR MILES® reward miles. Those who pledge and register to have their old fridge and/or freezer picked up and recycled for free can earn an additional 100 bonus reward miles!

Fall saveONenergy PLEDGE actions include:

- Recycling your old, inefficient fridge or freezer and collecting AIR MILES with the **saveONenergy FRIDGE & FREEZER PICKUP^{OM}**
- Reducing electricity use during high-demand periods
- Replacing your old, inefficient furnace through the **saveONenergy HEATING & COOLING INCENTIVE^{OM}**
- Enrolling your small business in the **saveONenergy SMALL BUSINESS LIGHTING^{OM}** initiative
- Using selected fall **saveONenergy COUPONS^{OM}**

To learn more, please go to www.guelphhydro.saveonenergy.ca

^{OM} Official mark of the Ontario Power Authority. Used under license.

Funded by the Ontario Power Authority and offered by Guelph Hydro Electric Systems Inc.

Subject to additional terms and conditions found at saveonenergy.ca. Subject to change without notice.

About Guelph Hydro Electric Systems Inc.

Guelph Hydro Electric Systems Inc. delivers a safe and reliable supply of electricity to approximately 50,000 residential, commercial and industrial customers in Guelph and Rockwood. The company is owned by Guelph Hydro Inc. which is actively developing sustainable energy projects as a key implementer of the City of Guelph's Community Energy Initiative. For more information, visit: www.guelphhydro.com or www.guelphhydroinc.com